



EMPLOYMENT ADVERTISING rates

Rates effective August 26, 2011

JewishCareers.com and the Jewish Times

INCREASE YOUR HIRING POWER WITH WEB AND PRINT PACKAGES.

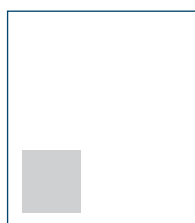
Add the power and instant reach of the Internet by combining a posting on JewishCareers.com and a print ad in the Jewish Times. JewishCareers.com is a partnership of America's leading Jewish Newspapers providing a national job board for Jewish professionals.

ADVERTISING RATES

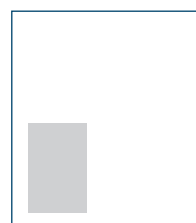
	SPECIFICATIONS	COST
PACKAGE 1: • 30 day job posting on JewishCareers.com • 1 (Small) print ad in Jewish Times	2.679" x 1.37"	\$99.95
PACKAGE 2: • 30 day job posting on JewishCareers.com • 1 (Medium) print ad in Jewish Times	2.679" x 2.86"	\$129.95
PACKAGE 3: • 30 day job posting on JewishCareers.com • 1 (Large) print ad in Jewish Times	2.679" x 4.347"	\$169.95



Small



Medium



Large

LINE ADVERTISING RATES

\$17.00 minimum charge for 10 words or less. Each additional word is 1.50 per word. Price includes your listing on www.jewishtimes.com. Borders and bold type are available at an additional charge. All ads are on a pre-paid basis.

PUBLICATION DATE

Every Friday since 1919.

DEADLINES

Mondays at 5pm of the publication week.

For more information, contact a Baltimore Jewish Times classified account executive at 443-451-0720.

CONDITIONS

The Baltimore Jewish Times shall not be liable for its failure from any cause to insert an advertisement. The Baltimore Jewish Times reserves the right to revise, reject or edit any advertisement. In the event the advertiser fails to pay any amount due for advertising, the Baltimore Jewish Times shall have the right to recover from the advertiser, in addition to the amount due, reasonable costs of collection, including attorney's fees and cost of litigation, and interest on the unpaid balance. Rates may change without notice.

TERMS

Unless credit is established, all advertising is on a pre-paid basis.

PRINTING SPECIFICATIONS

Alter Communications uses QuarkXpress 7.5 for Macintosh computers to produce ads. Please supply ads on CDs/DVDs, via email or FTP. Use "Collect for Output" under the QuarkXpress "File" Menu or other pre-flight software to gather all items used in the ad. Include all fonts used in the ad – both printer and screen fonts. Images used in ads must have effective resolutions of at least 300 dpi. All files should be CMYK color format. We cannot accept veloxes or film.

Ads can be accepted as high resolution, press-optimized PDFs. Ads supplied to Alter Communications in PC formats, other than QuarkXpress, may not be able to be pre-flighted in-house. Alter cannot guarantee final quality of these ads.

All four color ads should be supplied with a color proof.

Ad materials may be sent to ads@jewishtimes.com or uploaded to the Alter Communications FTP site (instructions below). Production questions should be directed to Erin Clare at 443.451.0716.

FTP INSTRUCTIONS

ftp://intranet.jewishtimes.com | username: ftpalter | password: alter

Upload file to the "Incoming" folder in the Baltimore Jewish Times folder and e-mail ads@jewishtimes.com the name of the file.

CONTACT your JT sales consultant to schedule your advertising

OR

p 410.752.3504 | f 443-451-6025
jewishtimes.com

Please submit ad materials to ads@jewishtimes.com



1040 Park Avenue, Suite 200
Baltimore, MD 21201

410.752.3504 | alteryourview.com